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ISSUE NO. 55  
MARCH 2015  
\$6.00 US





**D**esigner, founder and managing partner, Nada Ghazal is the artist behind the Nada G™ timeless fine jewelry collection created with an edge that make up an impressive tailor-made and high end assortment in 18K gold. Adorned with precious and semi-precious stones —each intricately crafted creation exudes passion, labor and beauty merged on one. The artist refers to her elusive and fine gemstones' compilation as nothing less than utter passion and a true labor of love.

After gaining a degree in Advertising Design from the Lebanese American University, Nada traveled to Dubai, UAE, to work for a multinational advertising agency in 1994. Working in advertising gave the designer a background to express her artistic talents and a better understanding of creating and building brands. In October 2004, Nada established the Nada G brand and opened her first boutique and workshop.

Her awards include 'Designers: Best Innovative Design Award' for its bespoke jewelry piece 'Fusion Ring' from '2012 Premier Middle East Watches, Jewelry & Pens Awards' and the coveted 'Editor's Choice Award 2012' for its bespoke jewelry piece 'Crawl' from 'International Jewelry London' (IJL), the UK's most established premier jewelry trade event.

Nada G™ aspires to emotionally connect with women around the world through its fine jewelry selections. The brand encapsulates the designer's world of experiences, showcasing intricate masterpieces that exhibit a sense of order and form. The gems are gracefully designed to emanate an eternal splendor made of 18k gold and precious stones. Going against the established norms, each piece exhibits fragility in its coarseness, docility in its texture and vibrancy in its candid statement.

Nada G™ continues to grow locally in Lebanon and is currently looking to branch globally as well as launch an e-boutique. Nada G™ introduces one collection annually and extends the existing collections throughout the year. Her latest collections include "Resolutions" in addition to "Boy Meets Girl", "Malak", "Matrix", and "Aya".

**WE LOVE**

## NADA GHAZAL

"The most gratifying reason to being a jeweler, is translating my emotions into timeless jewelry pieces that awaken emotions in others."

