

The New Jeweller Group Wishes all our Readers a Happy Eid & Prosperity



The New Jeweller

Taking the Trade to new Dimensions

UAE Regular



Jewellery Designers of the Gulf

Bring back the rich culture in their jewellery creations

| 36

Tech to Bridge \$1.5 Trillion
Trade Finance Gap - **DMCC**

| 16

De Beers group Forays
into fashion jewellery with
lab grown Diamonds | 90



www.gematlas.com

'We Network You Profit'



design |

Nada Ghazal

Nada G™

“*Emotional Connection*

*The most gratifying reason to
being a jeweler, is translating
my emotions into timeless
jewelry pieces that awaken
emotions in others*”

Nada Ghazal - Designer of Nada G™ Jewelry

At the age of 30, Nada started weaving her first jewelry pieces with 18k gold string and precious stones in her apartment in Gemmayzeh, Beirut- Lebanon. A year later, in December 2003, she showcased her first collection with 25 hand-made pieces. Her collection consisted of rings, necklaces, bracelets and brooches. Every piece was intricately created by weaving gold string; which was all too familiar for Nada. The pieces sold out in less than 3 days and there was great demand to create more. Within a year after her acclaimed success, Nada established the Nada G™ brand and opened her first boutique and workshop in October 2004.

Since its launch, Nada G™ has witnessed a year-on-year increase in sales and profits, and to accommodate further demand Nada G™ opened its flagship boutique in Beirut Souks, Beirut Central District, Lebanon in December 2010. Nada G™ continues to grow locally in Lebanon and is currently looking to branch globally as well as launch an e boutique. Nada G™ aspires to emotionally connect with women around the world through its fine jewelry collections.

Nada G™ jewelry encapsulates the designer's world of experiences, showcasing intricate masterpieces that exhibit a sense of order and form, designed as timeless pieces made of 18k gold and precious stones. Going against established norms, the pieces exhibit fragility in their coarseness, docility in their textures, and vibrancy in their candid statements. Each piece of jewelry echoes a different sense of emotion, mirroring not only an adornment of the senses, but more so celebrating what they evoke to be a woman.

Nada G™ has three distinct lines: TRUE ORIGINALS, OUTBURST, THE BESPOKE LINE, and SURSOCK MUSEUM EXCLUSIVE'. 'TRUE ORIGINALS' is a true reflection of the designer's emotional sense of her immediate surroundings and what invariably moves her, materialized with the glow of gold and the luring energy of a gem. 'OUTBURST' is the embodiment of the designers rush of positive emotions translated into beautifully carved jewelry in 18Karat gold to adorn the sophisticated woman's body.

'THE BESPOKE LINE' is custom-made one-off pieces that are reminiscent of a woman's desire for personalized jewelry and articulate, determined, seamless individuality. 'SURSOCK MUSEUM EXCLUSIVE' is created specially for the museum. Designs reflect the culture behind the museum. Every 6 months Nada G produces a new collection exclusively for the museum.



Nada GTM Awards & Acolades

*'Woman Entrepreneur of the Year 2017'
award - 6th Brilliant Lebanese Awards
organized by BLC Bank.*

*Premier Middle East Award - Watches,
Jewelry & Pens Awards*

Editor's Choice Award (IJL)

JCK Rising Star

Quintessentially Gems

Guide Joailliers - UNIQUE

Creative Lives

London Jewelry Week

Gold by Eclat De Mode Paris

