



THE SPEEDY
LOUIS VUITTON
MODERNIZES
ITS MOST ICONIC
HANDBAG

MAISON
MARTIN
MARGIELA
MERGES WITH
H&M

STÉPHANE
ROLLAND
MORPHS THE
CAPE INTO A
SEXIER
EXPRESSION

SALVATORE
FERRAGAMO
MUSEUM'S
MARILYN MONROE
EXHIBITION

THE CHERRY
ON TOP
INSIDE THE MOST
DYNAMIC
MILLINERIE
IN THE WORLD

BYE
BYE
A
CURE
FOR
THE
COMMON
CLOSET
WINTER
BLUES



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NADA G BAGS ANOTHER PRIZE AT THE PREMIER MIDDLE EAST WATCHES, JEWELRY & PENS AWARDS CEREMONY



Last October, 300 distinguished guests gathered at The Premier Middle East Watches, Jewelry & Pens Awards ceremony, dubbed the "Industry Oscars", for a grand dinner reception at the Al Ghazal Ballroom of The Ritz Carlton, Bahrain. JCK's Rising Star Award winner, Nada G, scored the "Young Arab Designers: Best Innovation Design Award" for its tailored jewelry piece, the Fusion Ring.

The formal gala dinner included Royalty, dignitaries, celebrities, members of the diplomatic community stationed in the Kingdom of Bahrain as well as experts from the world of watches, jewelry, fine writing pens and related accessories.

The competition consisted of a group of top international brand names from the finest jewelry and watches industry. Five finalists from each category were present, and the winners were declared. Upon receiving the prestigious award, Nada Ghazal, Designer Founder and Managing Partner of the exclusive brand Nada G stated: "We are thrilled to receive such a prestigious award and be recognized for the innovation in our work. This award validates our pursuit in delivering unique original timeless fine jewelry

pieces with an edge, with which we aim to emotionally connect with women around the world." She added that this is the brand's third award this year, after being named JCK's Rising Star in Las Vegas earlier in the year and receiving the "Editors Choice Award 2012 for Originality" at International Jewelry London last July.

Nada G jewelry sums up its designer's aesthetic; its masterpieces suggest a sense of order and structure designed of 18K gold and precious stones. The prominent collection is all about bizarreness when, in each piece, clashes fragility and thickness, compliance in the texture, and vivacity in the blunt statement.

The Fusion Ring is the personalized prized piece that is also a mélange of the two popular Nada G creations, Aya and Matrix, both of which were also nominated for an award. The Fusion Ring combines two half rings; one side is carefully crusted with diamonds while the other stands beautifully high in brushed gold. Nada Ghazal explains that the shape of the ring represents the lips, and hopes to inspire the ring bearer to feel "kissed" and "blessed" when wearing it.



U PROMOTION

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1. NADA G SPONSORS BEIRUT TO MANDALAY 2012 INITIATIVE

JCK's Rising Star Award-Winner Nada G has announced its sponsorship of Beirut to Mandalay Events 2012 (Gulf for Good), organized by Mira and Samar Hawa, two Lebanese goodwill ambassadors embarking on a humanitarian adventure to assist deprived children to their right to education. Nada G donated "Summer Fayrouz" ring, one of its earliest exclusive jewelry pieces, and part of the "Show Piece Selection" designed and hand-crafted by Jewelry designer Nada Ghazal, to be auctioned at the event. Proceeds will go to help build a school for 500+ children in the village of Mandalay, Myanmar.

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2. MICHAEL KORS REVEALS ITS HOLIDAY 2012 CAMPAIGN

A festive mood sets the tone for the Michael Kors holiday 2012 advertising campaign. Photographed by Mario Testino on the streets of Manhattan, the campaign focuses on party-hopping style and scene-stealing glamour. A tight knit group of models, including regulars Karmen Pedaru and Simon Nessman, breeze past the velvet rope of a fictional hotspot en route to a round of holiday-themed soirées. If the holiday season is about making an entrance, these revelers do so with flashes of emerald green, scarlet red and eye-catching gold.

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3. IMPACT PORTER NOVELLI CELEBRATES 40 YEARS OF DEDICATION

Impact Porter Novelli celebrated the fortieth anniversary of the global network by leaving a permanent mark in the core of the Lebanese environment. The Beirut team decided to take a moment to reflect on 40 years of industry-defining work and to look forward toward a bright future. Prizing both heritage and diversity that define IPN's core value, the team embarked on a nature loving and community serving celebration highlighted through the planting of 40 cedar trees.

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4. FIDENZA VILLAGE AND VOGUE ITALIA INAUGURATE VOGUE TALENTS 2012

In honor of Milan's fashion week, Fidenza Village, one of the Collection of Chic Outlet Shopping Villages was proud, for the third consecutive year, to participate in the Vogue Talents partnership with Palazzo Morando's dedicated preview that was open to the public. This important, ongoing collaboration between Vogue Italia and Fidenza Village marks a shared passion and dedicates support programs to helping emerging creative talent. Together with Vogue Italia's Franca Sozzani, Fidenza Village is committed to investing in fashion for tomorrow, supporting emerging talents and ensuring an exciting legacy for the future of creativity and fashion.

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5. HARLEY-DAVIDSON LEBANON CELEBRATES 110 YEARS ANNIVERSARY

Harley-Davidson Lebanon wrapped up its "Join the Ride, Change Lives" Open House day in Beirut with another year of great success and an attendance of approximately 120 riders. Building on the resonating success of "Make Every Day Count" in 2011, which donated a cheque amounting to \$20,600 to the United Nations World Food Program, Harley-Davidson Middle East and North Africa once again achieved a great success wit