

ISSUE 04 - 2011

!uni

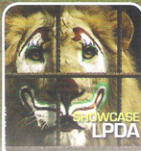
uae's university magazine

s
r
i
g



GALLERY
KATE
MCCGWIRE

DESIGN
NADA G
JEWELLERY



SHOWCASE
LPDA

The
graduation
Issue



THE SPARKLE WITHIN

The Nada GTM Galaxy of Jewellery

DESIGNER: NADA G
PHOTOGRAPHER: Roger Moukharzel
CREATIVE CONSULTANT: Kamel Barakat



How jewellery designer Nada G followed her North Star and achieved her heart's desire is nothing short of amazing. Helping her along the way was her unwavering trust in her intuition and a character that could only be described as chronically optimistic.

Failure never once crossed her mind. "I can do it" has always been my personal motto," she explains. "And never once did I harbour any fears or doubts."

And so began the journey of building up the brand a couple of years back in a small Beirut apartment. Upon bringing to life several of her designs, Nada G took off to the U.S. in an attempt to test the waters and gauge the feedback of experts in this field. What she received was an overwhelming response to her style. This boosted her confidence and led to her opening a company/workshop in Lebanon. Today, her brand Nada G is well reputed for its distinct and nonconformist designs.



matrix



With every Nada
G™ objet d'art,
you can be
certain that
you will hold
a hand-made
jewellery
personalized
and exquisitely
garlanded
with precious
stones, exquisite
diamonds, married
with creativity
and passion.





malak



Uma

Each jewellery of Nada G™ defies the natural norms, for it's fashioned with the sense of the personal, crafted with embedded passion and equalled in doses of time, labour and beauty combined.





aya rings - sobhan alliah

"The desire behind wanting to create my own brand is for people to derive pleasure from my designs," she maintains. "The child in me always wanted to create beauty for the whole world to witness and admire." Nada G wants her work to resemble life, which is never one thing but a multitude of things. She loves contrasts; consequently, most of her items have two sides to them. In terms of gaining inspiration, Nada G is hypersensitive to her surroundings. And like a sponge, she absorbs random influences scattered all around her (even when seemingly engaged in simple activities such as enjoying a meal).

While content with what she has achieved so far, Nada G believes that she has only realized 20 percent of her original vision. The journey for her has just started; so much work still awaits her. And the advice she doles out to those seeking growth and fulfillment at the workplace is this: "Do something for which you have the ability; dream but do so realistically. Loving a certain career is not enough; you need to have your talents/traits aligned with the vocation that you wish to pursue."

www.nadag.com