

ABSOLUTE

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Special

SWIMSUITS
THE LATEST TRENDS

WORLD CUP 2010
LEBANON IN A POOL OF FLAGS

MOHAMAD KHADRA
MOK IS ALL ABOUT ATTITUDE

NADA SALAMÉ
HARDWORKING AND ADVENTUROUS

MICHAEL FENICI
DRESSES PROMINENT FIGURES



Do you follow the trends in the market, or are you guided by your own intuition?

Subconsciously, one is affected by the trends. Sometimes your creativity helps you to visualize what the following trend may be for the market. Fashion certainly helps because if a person is up to date with the fashion you can creatively engage in what accessories would compliment the look of the season.

What other jewelry brands do you admire and why?

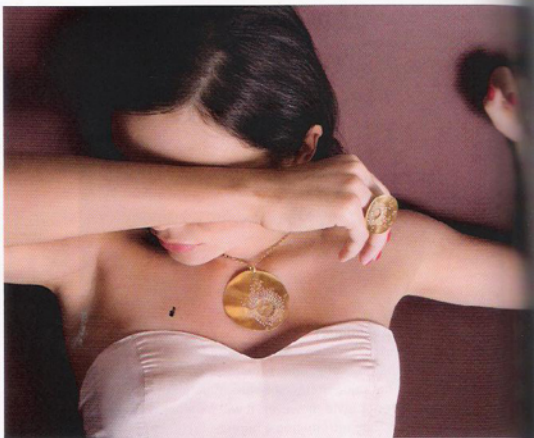
I am not so much into brand names..I just love anything that's unique. It might be something I find in a market. I love old antique pieces more than anything else. So much time and effort went into the creation of old jewelry; they would put their heart into their work. One piece of jewelry can dramatically enhance an image. I love real jewelry with real stones. I don't like plastic. Most designs conform to the classic look. I love anything that has an alternative unconventional style. Jewelry has become very commercial and I want to break away from this.

What materials do you like working with the most?

I only work with 18 karat gold. I love yellow gold more than white gold; I find it softer and it blends more naturalistically with skin. I personally select the stones to see which one has the most life, with plenty of character. The lines set in stone can project a certain mood; it can convey happy or sad, or project a youthful or older look.

How has your jewelry designs evolved since you first began?

I am definitely more involved in the production side of the business. I don't except things that I may have overlooked before. I take more time to study each piece more thoroughly; I've become very meticulous because of the experience I have gained. With regard to my designs, I take far more risks than I used to. I am no longer afraid to experiment with different shapes and sizes. I make jewelry to suit the practical needs of a modern day woman. The collection I have is versatile enough to compliment and enhance many different looks.





Words: Fayza Bjayou
Photos: Courtesy Of Nada G