

NADA G. SHINES BRIGHT WITH FEMALE EMPOWERMENT

2 min. read

Lebanese jewelry designer Nada Ghazal, the woman behind the eye-catching adornments of Nada G Jewelry, has been creating modern masterpieces with a touch of local heritage for 15 years.



What made you go into jewelry design?

My love for artisanship began at the age of six when my grandmother unveiled her intricate needlework to me. I wanted to share my art and my passion with the rest of the world.

When I first started designing jewelry it wasn't only because I was passionate about it; it was because the jewelry market in the region was saturated with either mass production or very classical pieces and we had very few brands that modern women could identify with. I aspired to create a unique brand for global women seeking jewelry that reflects their individuality.



What do you hope your pieces symbolize for the wearer?

The best part about being a jeweler is translating my emotions into timeless pieces of jewelry that awaken emotions in others; so I create jewelry that has a story women can connect to.

Are any of your collections inspired by Lebanon?

I am touched by everything I see and everyone I meet, so yes, Lebanon has inspired me to create the *Matrix*, *Blat Beirut* and *Khaizaran* collections.



What's special about the Blat Beirut collection?

Blat Beirut is inspired by the gorgeous designs in tiles that grace period homes found in the city. During my childhood we were forced to stay indoors during the winter. Whereas kids today use their tablets and play video games, we used to look at the ground and use the floor tiles to play hopscotch, moving across the room on our tiptoes. Those memories are forever etched in my mind and now I've printed them on rings and cufflinks. The collection is available in 18-carat yellow, white or pink gold and features various patterns, including flowers, hearts, stars and geometric shapes.



What can we expect from your next collection?

We have just released our first men's line, *Solid Gold Men*, to compliment the man of today. It consists of five different collections aiming to attract every man, whether he is classical, casual or edgy. *Solid Gold Men* will also attract women, as the collection is unisex.

nadag.com

Add to Favorites ☆

Published on: March 10, 2020